



**For Immediate Release**

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## **MobileMD Forges Strategic Alliance with DiCOM grid, to Provide Health Systems Single Source for Transmitting Clinical Documents and Images**

*New alliance gives physicians simultaneous access to clinical results and real-time delivery and storage of imaging studies –*

**Warminster, Pa.**— February 24, 2008 ----MobileMD, a leading developer of health information exchanges (HIE) and DiCOM grid, announced today that it has formed a strategic alliance for the purpose of enhancing the MobileMD's secure and scalable HIE with the capability of exchanging DiCOM images between hospitals and their affiliated physician practices, according to John Skinner, president of MobileMD and Gregg Holmes, CEO of DiCOM grid.

“By pairing the two solutions, physicians will have simultaneous access to clinical results and reports as well as real-time delivery and storage of imaging studies in a more cost-efficient and HIPAA-compliant manner,” said Mr. Skinner. “Health systems will now have one solution for the delivery of clinical documents and DiCOM images for their physician community.”

As an inter-enterprise solution, DiCOM grid's HIPAA compliant image delivery system — essentially a digital light box — is effectively a universal “network” that allows digital medical images to be electronically accessed anywhere, anytime regardless of origin. Conventional methods of sending and receiving diagnostic images come in multiple and inconsistent formats and do not allow “universal” access in a HIPAA compliant manner. By comparison, DiCOM grid's technology facilitates the delivery of information to the point of care in a seamless and more effective method, thus helping to improve physician productivity and patient care, while generating significant cost savings.

“Our strategic relationship with DiCOM grid, Inc. is particularly relevant among those physicians who are implementing Ambulatory Electronic Medical Records systems (AEMRs) to better manage their practices,” said Mr. Skinner. “These systems provide a platform for electronically transmitting information to the physician office from hospitals, laboratories, imaging centers and other sources.”

The MobileMD HIE delivers hospital-based results to a community physician's EMR, while their Enterprise Access tool allows for community physicians to view the results via a Web browser. Together with DiCOM grid it will provide an integrated way of delivering diagnostic quality images and the associated interpreted results to any physician in a secure and HIPAA-compliant manner.

### **About MobileMD**

The MobileMD Health Information Exchange utilizes a secure, scalable and flexible infrastructure to provide hospital data feeds to and from disparate physician practice EMR systems.

As a fully outsourced internet-based ASP, MobileMD HIE provides health systems with an innovative, effective way to connect their community - without derailing other strategic initiatives. MobileMD serves as the connectivity intermediary between the hospital and physician practice. No new hardware or software is required by the practice and the outsourced services alleviate the need for hospitals to add staffing for HIE delivery and maintenance. The MobileMD product suite provides a scalable, practical answer to the interconnectivity needs of regional health systems.

For more information, visit [www.mobilemd.com](http://www.mobilemd.com)

### **About DiCOM grid, Inc.**

DiCOM grid, Inc., is a Phoenix-based healthcare information technology company that was founded in 2004. The "Grid" is a seamless medical image management system that provides physicians from any location with a single point of access to radiology health records irrespective of origin - whether from a hospital or outpatient imaging center. The "Grid" which is deployed at Catholic Health West's St. Joseph's Hospital and Medical center among others, allows doctors who work in multiple unaffiliated sites to electronically review radiology studies with significant ease and time savings compared to traditional means while complying with stringent governmental security and privacy regulations (HIPAA).

For more information, visit [www.dicomgrid.com](http://www.dicomgrid.com)