



PRESS RELEASE

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MOBILEMD AND MAIN LINE HEALTH INK FIVE-YEAR CONTRACT EXTENSION

YARDLEY, Pa., June 28, 2011 – MobileMD, Inc., announced today a five-year contract extension between Main Line Health (MLH), Bryn Mawr, Pa., and MobileMD for its 4D Health Information Exchange (HIE) service.

MobileMD supplies a cloud-based 4D HIE solution to MLH that connects healthcare providers and enables a robust, secure clinical dialog across inpatient, primary care, and specialty physicians in MLH's suburban Philadelphia market.

"We started with MobileMD in 2007 as a way to manage the delivery of our results and other clinical data to ambulatory doctors," commented Harm Scherpbier, M.D., vice president and chief medical information officer of MLH. "As we move into the future of pay for performance and accountable care, we realize we need a robust HIE more than ever before – MobileMD is the platform that will get us there. This agreement allows us to continue the build-out our HIE network," he noted.

Four hospitals and more than 30 practices are connected to MLH through MobileMD today. Most of MLH's participating practices have connected their ambulatory EMRs directly to the HIE to achieve a virtual complete medical record without disrupting clinical workflows or requiring significant investment.

MobileMD's CEO Todd Fisher added, "We are pleased to continue our relationship with MLH. Our history here goes beyond the typical vendor-customer engagement, and MLH has innovated the use of technology and exchange services. The flexibility of our cloud-based service has really hit its stride at Main Line."



About MLH

Founded in 1985, Main Line Health (MLH) is a non-profit health system serving portions of Philadelphia and its western suburbs. At its core are four of the region's most respected acute care hospitals — Lankenau Medical Center, Bryn Mawr Hospital, Paoli Hospital and Riddle Hospital — as well as one of the nation's premier facilities for rehabilitative medicine, Bryn Mawr Rehab Hospital, and Mirmont Treatment Center for drug and alcohol recovery. Main Line Health, with over 10,000 employees and 2,000 physicians, provides advanced medicine, as well as health-centered care, education and research to help our community stay well ahead on the path to life-long health.

About MobileMD, Inc.

MobileMD offers the HIT industry's only 4D HIE™, focusing on all aspects of progressive healthcare delivery: 100% service, technology, economics, and care. We use a secure, scalable and flexible infrastructure to provide technologies and applications designed to integrate patient health information with disparate HIT systems and application software designed to provide access, communications, and interoperability capabilities, bringing the healthcare community together in support of enhanced patient care. MobileMD supports more than 100 hospitals, 1,000 physician practices, 5,500 subscribers, and 20,000 users.

For more information about MobileMD visit <http://www.MobileMD.com> and for current information about the HIE industry, visit our blog, HIEWorks <http://blog.hieworks.com/>.

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