

PRESS RELEASE

EASTERN CONNECTICUT HEALTH NETWORK SELECTS MOBILEMD FOR HIE; HOSPITAL SYSTEM OFFERS CAPABILITIES TO MANCHESTER-AREA MEDICAL COMMUNITY

YARDLEY, Pa., October 17, 2011 – MobileMD, Inc., announced today a five-year agreement with Eastern Connecticut Health Network, Inc. (ECHN) of Manchester, Conn., that will enable the health system to provide state-of-the-art health information exchange (HIE) connectivity to community physicians as well as ECHN’s five outreach sites, two hospitals, and surrounding medical community including Visiting Nurse and Health Services Corporation, skilled nursing home & rehabilitation center and other providers.

MobileMD offers a cloud-based 4D HIE[™] solution that provides secure clinical and administrative data exchange between all providers caring for patients within a community regardless of location, EMR technology, or vendor. The company will deploy its 4D HIE[™] comprised of its flagship products, 4DX Intelligence Engine Network[™] and 4DX Clinical Portal[™] – including its newest product offerings, the 4DX Patient Portal[™] and 4DX Connected Health Record[™], to improve critical care information flow among physicians, facilitate physician alignment across ECHN’s provider network, and offer customized communication tools and information to patients.

ECHN plans to offer the exchange to the entire Manchester-area medical community, including that of other healthcare organizations, and serves as a foundational element to ECHN’s accountable care organization (ACO) strategy.

ECHN’s Vice President for Information Services Charles Covin explains, “ECHN looks forward to working with MobileMD as the means to establish closer communications with community providers. The MobileMD product suite will permit all members of the provider community to better communicate and share pertinent information in a secure manner,” he said.

“I believe health information technology (HIT) is in the midst of a paradigm shift on many levels,” MobileMD’s CEO Todd Fisher noted. “Perhaps most significantly, it is becoming increasingly clear that HIT has to serve entire care communities in addition to and in conjunction with specific healthcare entities. To that end, MobileMD is looking forward to working with ECHN to serve its community of providers and patients in a way that supports



better care through improved information flow, accessibility, and analysis. ECHN's progressive attitude has paved the way for an exciting opportunity that will benefit those served by ECHN," he commented.

About Eastern Connecticut Health Network, Inc.

ECHN is a not-for-profit health care system serving 19 towns in eastern Connecticut, through its network of affiliates that include Manchester Memorial Hospital, Rockville General Hospital, Woodlake at Tolland Rehabilitation and Nursing Center (a 130-bed nursing home and short-term rehabilitation facility), the ECHN Medical Buildings at 2400 and 2800 Tamarack Avenue, Evergreen Walk in South Windsor (2800 Tamarack Avenue houses the Women's Center for Wellness and a series of medical practices owned and operated by ECHN; 2400 Tamarack Avenue includes Evergreen Endoscopy, Central Connecticut Gastroenterology, and the Colon Rectal Surgeons of Greater Hartford). It is in partnership with Visiting Nurse & Health Services of Connecticut Inc., Connecticut Occupational Medicine Partners Inc., Ambulance Service of Manchester, Aetna Ambulance, Metro Wheelchair, and Saint Francis Care (which partners with ECHN on the Cardiac Catheterization Laboratory of the Hoffman Heart Institute of Connecticut at Rockville General Hospital), Community CancerCare Inc. (which provides radiation therapy services at the Eastern Connecticut Cancer Institute at The John A. DeQuattro Cancer Center in Manchester), Evergreen Imaging in South Windsor and the Tolland Imaging Center. ECHN is also affiliated with Connecticut Children's Medical Center. More detailed information about the health system can be found on our Website at www.echn.org.

About MobileMD, Inc.

MobileMD offers the HIT industry's only 4D HIE™, focusing on all aspects of progressive healthcare delivery: 100% service, technology, economics, and care. The company uses a secure, scalable and flexible infrastructure to provide technologies and applications designed to integrate patient health information with disparate HIT systems and application software designed to provide access, communications, and interoperability capabilities in support of enhanced patient care. MobileMD currently operates 33 HIEs across the United States supporting more than 106 hospitals; 1,800 physician practices; 6,200 subscribers; and 24,000 users while processing more than 1.2 million clinical healthcare transactions per day for nearly 7 million unique patients.

For more information about MobileMD visit <http://www.MobileMD.com> and for current information about the HIE industry, visit our blog, HIEWorks <http://blog.hieworks.com/>.

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